

Kitchen Garden

Startup Plan



presented by

marshall
GARDEN CO.

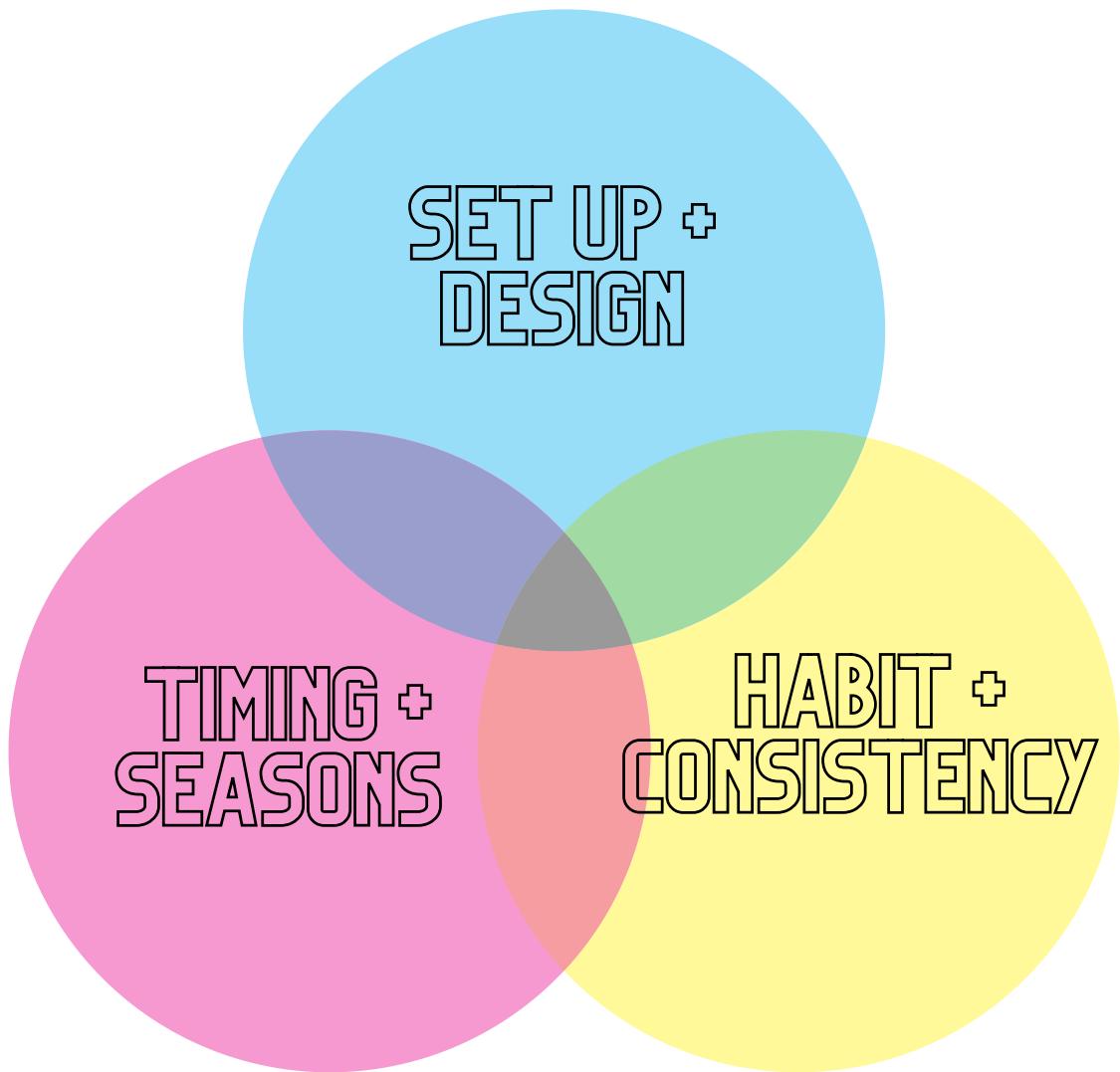
Proudly Rooted in East Texas

Why Kitchen Gardens? Because we boldly believe gardening doesn't have to be painstakingly complicated and we know that green thumbs aren't a real thing --- *Earth-shattering news, we know!* So, we're helping the fine folks of our community bring back the classic tradition of kitchen gardens with a new school twist.

We're sharing all the tips and tricks that we've mastered over the years that make gardening in East Texas simpler. Plus, we're offering one-on-one coaching sessions, planting plans, turnkey designs, installation support, and everything you need to have your own gorgeous kitchen garden that's easy to maintain and knocks everyone's socks off.

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3 Keys to Garden Success



notes

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Last Frost
mid to late March

Cold Season
avg. 30°F or lower
Jan, Feb, Dec

Cool Season
avg. high between
35-65°F
March, Oct, Nov,
Dec

Warm Season
avg. high between
65-85°F
March, April, May,
Sept

Hot Season
avg. high 85°F or
higher
May, June, July,
Aug

First Frost
in Early November

Plant Sizes

Large

Tomato - Peppers - Cabbage
Broccoli - Cucumbers -
Zucchini - Squash - Okra -
Eggplants

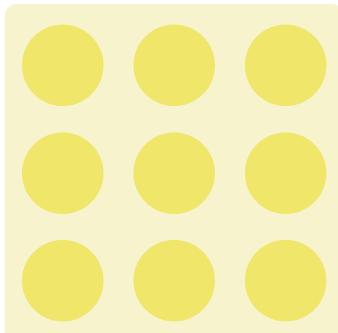
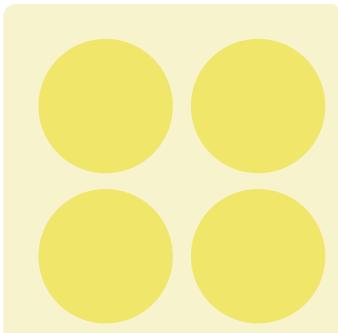
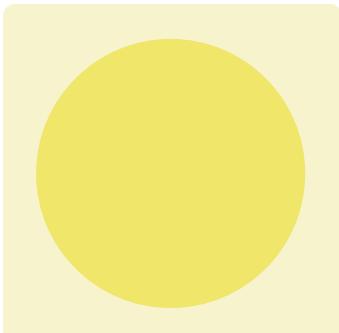
Medium

Potato - Garlic - Strawberry -
Greens - Lettuces - Many
Herbs

Small

Swiss Chard - Leafy Lettuce -
Arugula - Kale Carrots -
Flowers - Radish - Peas
Spinach - Beets - Onions -
Beans - Peas

Make your Planting Plan





Hello!

Hi, I'm Melisa. What feels like a ga-zillion years ago (okay, *circa 2003*), I built my very first container garden on the teeny-tiny patio of my first apartment. I packed it full of fresh veggies and herbs, and I was hooked.

Fast forward a few years—with the help of my husband and our goldendoodle Winston (who you'll definitely meet if you follow along on [Instagram](#))—I built an amazing raised bed **Kitchen Garden** that now feeds my family year-round.

There's nothing like stepping out the back door, barefoot, and harvesting the makings of a fresh salad—or my personal favorite, a cucumber-mint drink that I promise to share with you later. But here's the truth: setting up your own garden can feel overwhelming. It takes work, especially if you want it to be both productive **and** beautiful.

Friends and neighbors started noticing what I was doing, and they encouraged me to dream bigger. I began helping them design custom gardens across Dallas and discovered how much I loved coaching busy people who thought they couldn't grow a thing.

But deep down, my heart has always been back home. That's why I'm building the Marshall Garden Company—a place to bring my love for gardening, design, and coaching to the community I care about most.

Because here's what I believe: everyone deserves a thriving garden that looks really, really nice. If you're ready to start your own garden—or if you just want to learn more about what we're building—send me a note at melisa@marshallgardenco.com to book a consultation.

Happy growing,

MJ

marshall
GARDEN CO.

Thank you

for being a Gardener and for
helping my gardening
dreams come true!

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